

Peter Schrøder

Background

Peter Schrøder, born 22 November 1972. Danish national. Father of 2 children.

Experience

Chief Digital Officer, Maersk Tankers

2018 – present (2 years)

Director M&A, Egmont Publishing

2015 - 2018 (3 years)

Responsible for Marketing Services Investments in Scandinavia and e-commerce in Denmark.

Digital Director, Egmont Publishing & Egmont Kids Media

2011 – 2015 (4 years)

Associate Partner, Partnerkapital/Vækstfonden

2007 – 2010 (3 years)

Key focus areas were: Venture Capital, Business Selection, Business Development, Strategy, Board of Directors, Fund Management, Innovation, Entrepreneurship and Business Angels.

Freelance Consultant

2007 (1 year)

Commercial Director, Interactive TV, NDS Denmark A/S (former Visionik A/S)

2004 – 2007 (3 years)

Key focus areas Management, Organisation, Strategy, Business Development, Innovation, Outsourcing M&A and Sales and Marketing.

Commercial Director, iTV Games, Visionik A/S

2002 – 2004 (2 years)

Key focus areas Sales and Marketing, Management, Strategy, Business Development, Innovation and integration of Visionik in NDS.

Director of Business Development, Agency.Com Interactive TV A/S

2000 – 2002 (2 years)

Key focus areas Sales and Marketing, Partnerships and Strategy

British Telecommunications, London

1998 – 2000 (3 years)

Global Channel Manager, Internet & Multimedia Services (IMS)

1998 – 1999 (1 year)

British Telecommunications, London

1997 MBA Internship

PA Consulting Group (Student work)

1995 – 1996 (1 year)

Mestanas Public Relations (Trainee)

1992 – 1994 (2 years)

Education

SDA Bocconi, Milan, Italy MBA - Master in international economics and management (MIEM)

Copenhagen Business School, Copenhagen, Denmark

HA - Bachelor of Science Degree in Economics and Business Administration

Mathematic Student at Rungsted Gymnasium

Exchange student, Senior at Wildwood High School, Florida