

Søren Christian Meyer



Background

Søren Christian Meyer, born on 14 August 1973 living in Denmark, married with 2 children.

Experience

Chief Executive Officer of new standalone digital business

January 2020 - present

Vice President, Chief Strategy & Transformation Officer

October 2016 – January 2020 (3 year 4 months)

Responsible for asset management, advanced market analytics, Management Services (pools), strategy and M&A

Chartering Director Maersk Tankers

January 2015 - September 2016 (1 year 9 months)

Commercial responsible for MR (medium range) tankers, time charters across all product tanker segments and FFA trading with teams in New York, Copenhagen and Singapore.

Vice President at O.W. Bunker & Trading A/S

August 2013 - November 2014 (1 year 4 months)

Responsible for physical bunker activities in Nordic, Mediterranean, Middle East and Asia Pacific regions.

Global Sales Director at O.W. Bunker & Trading A/S

June 2010 - August 2013 (3 years 3 months)

Implementation of structured sales process across global organization with +25 global locations. The processes included everything from CRM/BI, performance management, sales pipeline, customer segmentation, company value propositions, key account management including driving force of company strategy.

Branch Manager at O.W. Bunker & Trading A/S

March 2009 - June 2010 (1 year 4 months)

Sales representative office for bunker trading with main focus of sales to Danish shipowner. Besides traditional bunker trading I was responsible for implementing group sales effort to both the offshore industry, cruise line industry and launching a new business unit focusing on business to government.

European Sales and Marketing coordinator at O.W. Bunker & Trading A/S

March 2008 - March 2009 (1 year 1 month)

Responsible for coordination of all sales within OW Bunker, from physical supplier of bunkers, trading of bunkers and risk management sales. Covering 10 offices around Europe.

Key Account Management, Risk Management at OW Bunker

November 2005 - March 2008 (2 years 5 months)

Sales and trading of derivatives products within the Shipping industry with a geographical area covering Europe, North- and South America and Japan

Sales Manager at Hydro Texaco

1993 - 2006 (13 years)

Worked as first trainee, then area sales manager in Jutland, DK, moved to Copenhagen as E-business sales

Education

Aarhus School of Business, HD Marketing
Trier High School